

YOUTH SERVICES NOTES

Week of October 19, 2015

No. 224

From Enid's desk . . .

Ordering Reading Program Materials and Other Support Items



Summer Reading Program

The Library of Virginia will provide posters, bookmarks and certificates to promote the iREAD Summer Reading Program in 2016. The theme is **"Read for the Win."**



We will also be providing a CD with the manual and clipart. The order for the manuals and clipart has already been placed on your behalf.

To place an order for the posters, bookmarks and certificates, go to:

<http://vpl.virginia.gov/youth-services/reading-programs/>

and click on **"Place order by November 20, 2015"**

Additional materials may be purchased by your library at <https://www.ireadprogram.org/>

Winter Reading Program

The 2016 program features the art in the book **"Moo!"** by David LaRochelle and illustrated by Mike Wohnoutka.

To place an order for posters, bookmarks, booklog/sticker sheets, certificates, stickers, and early literacy cards, go to:

<http://vpl.virginia.gov/youth-services/reading-programs/>

and click on **"Place order by November 8, 2015"**

iPad Air

To request an iPad Air, go to

<http://vpl.virginia.gov/ipad-air/>

and click on **"To request an iPad"**

Nature Backpacks

This is a joint project of the Virginia Department of Conservation and Recreation, Science Museum of Virginia, Library of Virginia and your library.

To request backpacks to loan, go to:

<http://vpl.virginia.gov/nature-backpacks/>

and click on **"To request up to four backpacks for your building"**

"Summer Starts in September"

"Summer Starts in September" is the planning guide for summer reading programs issued by the National Summer of Learning Association.

To request a copy and three companion guides, go to

<http://vpl.virginia.gov/youth-services/reading-programs/>

and click on **"To request a copy for your library"** 

"Books educate us about art and politics and people and ideas. This happens in non-fiction and fiction. And in poetry, of course. So many of us have been moved to a deeper understanding of things - or many things - by taking in a few dark lines on the page."

~ Author Elizabeth Berg ~

The Library of Virginia

Mission

As the Commonwealth's library and archives, the Library of Virginia is a trusted educational institution. We acquire, preserve, and promote access to unique collections of Virginia's history and advance the development of library and records management services statewide.

Vision

The Library of Virginia will inspire learning, ignite imagination, create possibilities, encourage understanding, and engage Virginia's past to empower its future.

Finance

The Library's primary funding source is General Fund appropriations. The majority of the Library's General Fund expenses represent transfer payments to local government for state aid to public libraries. Additionally, the Library earns special nongeneral fund revenue from storage fees charged to agencies and courts for document and records storage and from local circuit court records' preservation fees.

The Library also receives federal grant funding through the Library Services and Technology Act (LSTA) of 1996. This grant promotes access to learning and information resources of libraries.

Goals

2014-2016

Collections:

Strengthen and Preserve the Library's collections and expand accessibility for the benefit of users.

Service:

Deliver courteous, accurate, and efficient information services to our customers.

Organizational Excellence:

Position the Library to effectively embrace new challenges and increasing responsibilities.

Educational Readiness and Achievement:

Engage and educate parents, teachers, and learners through programming designed to enhance early literacy readiness and to provide access to quality education resources for prekindergarten and K12 children.

This goal is critical in fulfilling the Library's mission to provide Virginians with access to the most comprehensive information resources and to elevate levels of educational preparedness and attainment of Virginia's citizens.

Associated State Goal

Education: Elevate the levels of educational preparedness and attainment of our citizens.

Education Attainment Objectives

- ◆ Increase the number of children who participate in the Winter Reading Program.
- ◆ Increase the number of children and teens who are served by public libraries through out-of-school programs and summer reading programs.
- ◆ Support the parent as a child's first teacher by implementing Early Literacy Activity Centers in public libraries and providing training on their use.

Youth Services Notes

is issued weekly by

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The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.

Through grant making, policy development, and research, IMLS helps communities and individuals thrive through broad public access to knowledge, cultural heritage, and lifelong learning.

This newsletter project is made possible by a grant from the U.S. Institute of Museum and Library Services.

Hampton Public Library

Fall Decorations

Children's Department



These books will Scare Your Pants Off You!



Scarecrow Fun!



Fall is here!

Reference Department

The Reference Department transforms for fall! A flock of crows and other fall guests brighten the day for patrons and staff.



Submitted by
Maria Dillon

American Library Association New Research Highlights Libraries' Expanded Roles

From health insurance seekers to students, libraries leverage expertise, digital services

A majority of our nation's nearly 17,000 public libraries provide programs to help identify health insurance resources and also training to increase familiarity with new technologies, according to a new study from the American Library Association (ALA).

This year's **Digital Inclusion Survey** caps two decades of research on public libraries and the internet and the expanded roles libraries are playing in their communities.

"Today libraries are less about what we have than what we can do with and for our patrons," ALA President Sari Feldman said. "The need for help navigating new health insurance resources in the wake of the Affordable Care Act is one very good example of this—as is the steady growth in Wi-Fi and mobile library resources. As community demands shift, libraries are transforming."

The Connecticut State Library, for one, expects health literacy needs to continue to grow. "What we are hearing from our health exchange," said Connecticut State Librarian Kendall Wiggin, "is that in addition to assisting individuals to register, many of those who have registered lack an understanding of how to utilize their health insurance." To help address this need, the State Library is hosting a Health Literacy Fair in early November to connect librarians with health information experts to discuss available resources provided by a wide range of agencies. According to the survey, 77% of libraries provide online health resources, and a majority offer programs to help people locate and evaluate health information.

"Libraries advance individual opportunity and community progress through *The E's of Libraries*®—education, employment, entrepreneurship, empowerment, and engagement," Feldman added. The **Digital Inclusion Survey** finds, for instance, that:

- ♦ Virtually all libraries (98 percent) offer free public Wi-Fi access;
- ♦ 95 percent of libraries offer summer reading programs to forestall the "summer slide" in reading achievement experienced when learning takes a holiday between school terms;
- ♦ Close to 90 percent of libraries offer basic digital literacy training, and a significant majority support training related to new technology

devices (62 percent), safe online practices (57 percent) and social media use (56 percent);

- ♦ 76 percent of libraries assist patrons in using online government programs and services;
- ♦ The vast majority of libraries provide programs that support people in applying for jobs (73 percent), access and using online job opportunity resources (68 percent) and using online business information resources (48 percent);
- ♦ A significant majority of libraries host social connection events for adults (61 percent) and teens (60 percent) such as book discussion groups or gaming programs;
- ♦ 45 percent of libraries provide early-learning technologies for pre-K children; and
- ♦ More than one-third of all libraries provide literacy, GED prep, STEAM and afterschool programs.

Digital content offerings also continue to climb, with more than 90 percent of public libraries offering e-books, online homework assistance (95 percent) and online language learning (56 percent), to name a few.

A recent survey from library ebook supplier OverDrive finds that more than 120 million e-books and audiobooks were borrowed from libraries they supply in the first nine months of 2015, representing year-over-year growth of almost 20 percent.

Funded by the Institute of Museum and Library Services and managed by the ALA Office for Research & Statistics and the Information Policy and Access Center at the University of Maryland, the Digital Inclusion Study provides national- and state-level data. The International City/County Management Association and ALA Office for Information Technology Policy are partners in the research effort.

For the first time, the survey also looked at the age of library buildings and found 1970 was the average year that library locations opened. In addition to predating ubiquitous public technology access, the report also finds a correlation between building renovations and increased service offerings. The biggest gaps can be seen in libraries offering afterschool programming and STEAM events, in which 52 percent and 48 percent of renovated libraries, respectively, offered these services compared with 33 percent and 31 percent for libraries without renovations in the past five years.

"This new analysis points to an outsize impact on community services in cases where the physical space is not able to keep pace with modern

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New Expanded Highlights Libraries' Expanded Roles

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technology needs,” said John Bertot, survey lead researcher and professor and co-director of the Information Policy and Access Center at the University of Maryland.

One in five public libraries has renovated buildings in the past five years, and two-thirds of all libraries upgraded technology infrastructure in the past 24 months. The most common renovations were to upgrade electrical or network capacity and enhance or add general spaces in the library. The most common technology upgrades were to replace computers or increase bandwidth. In all cases, however, rural libraries significantly lag their counterparts in larger population areas. While broadband capacity is inching up, 15 percent of rural libraries still have subscribed download speeds of 1.5 Mbps or less. Overall 82 percent of libraries (and 96 percent of rural libraries) fall below the minimum 100 Mbps broadband capacity recommended by the Federal Communications Commission.

“It is encouraging to see growth in the resources available through our nation’s public libraries, but the improvements are uneven, and there is more work to be done,” said Larra Clark, deputy director of the ALA Office for Information Technology Policy. “Libraries constitute a national critical infrastructure that delivers diverse services to people of all ages and backgrounds. We must fund and leverage this asset to advance national priorities related to educational and economic opportunity and progress.”

For more information on the Digital Inclusion Survey, please visit www.ala.org/research/digitalinclusion

METHODOLOGY

The Digital Inclusion Survey used the FY2012 Public Library Survey file released in June 2014 by the U.S. Institute of Museum and Library Services (IMLS) as its sample frame. In all, the study included 5,195 library outlets in its sample and received 2,304 responses, for a 44 percent response rate. Weighted analysis was used to present national estimates. 

Library Support Staff Resource Center Available

A Library Support Staff Online Resource Center is now available through the American Library Association (ALA).

(<http://www.ala.org/offices/hrdr/librarysupportstaff/librarysupportstaffresourcecenter>)

This newly-revised website is designed to provide resources of interest for library support staff, paraprofessionals and those interested in library work. It is divided into several major sections for ease of use.

The education and training section provides general information on library training resources, library competencies, library certification programs, library degree programs and financial assistance.

The certification information by state section provides links to information regarding statutes mandated by each individual state.

The library certificate and degree programs section provides links to institutions that offer Certificate, Associate, Bachelor and Master Degrees. Institutions that offer any type of library degree are sorted by individual states, Puerto Rico and Canada.

The Colleague Connection section consists of national, regional, and state associations that library paraprofessionals may be interested in joining.

This Library Support Staff Resource Center is the result of research and diligence of the ALA Emerging Leaders (EL) 2015 Team F members Tiffany K. Chow, Rebecka Embry, Valarie Kingsland and their member guide, Jennifer Kutzik. We are appreciative of the hard work and commitment exhibited by the members of this 2015 Emerging Leaders team.

The ALA Emerging Leaders program is a leadership development program which enables newer library workers from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity to serve the profession in a leadership capacity. It puts participants on the fast track to ALA committee volunteerism as well as other professional library-related organizations.

The ALA EL program is managed by the ALA Office for Human Resource Development and Recruitment (HRDR). 

DayByDayVA



WWW.DAYBYDAYVA.ORG

FAMILY LITERACY CALENDAR



Dates to Remember

Virginia Conferences

October 21-23, 2015..... Virginia Library Association Annual Conference..... Richmond

National Conferences

November 6-8, 2015..... YALSA'S 2015 Young Adult Symposium..... Portland

April 5-9, 2016..... Public Library Association 2016 Conference..... Denver

June 23-28, 2016..... American Library Association Annual Conference..... Orlando

September 15-17, 2016..... ALSC National Institute 2016..... Charlotte

Workshops / Early Literacy Activity Center (ELAC) Exchanges

October 27, 2015..... STEM Training..... Bedford

November 5, 2015..... STEM Training..... Chesterfield

November 6, 2015..... STEM Training..... Fishersville

November 13, 2015..... STEM Training..... King George

Thanks **for the photos and information!**

◇ **Maria Dillon**, Hampton Public Library

◇ **American Library Association**